



Am I a Good Candidate for Demand Response?

The answer depends on three key factors. Having the
Right Capability, Good Potential, and Strong Motivation.

To find out if your company, organization, or municipality is a good candidate for ISO New England's Demand Response Programs, take this simple quiz developed by John Farley Consulting in Providence, Rhode Island.

1. Do you have an hourly interval meter installed at your facility or building? If you have more than one facility or building, do the largest of these have hourly interval metering?
2. Do you have the existing infrastructure - staff, operating procedures, energy management controls – in place to operate your building's equipment in real time?
3. Is your electric peak demand – either individual or groups of buildings - at least 2 MW?
4. Is electricity a significant cost of producing your products or services?
5. Are you in a low-margin highly competitive business?
6. Do you have non-essential electric loads that can be curtailed without anybody screaming?
7. Do you have the flexibility to delay or reduce your summer mid-week daytime electricity consumption?
8. Do you have stand-by or emergency generation with the proper permitting that can be operated in response to high wholesale prices or reliability events?
9. Do you have orders from senior management to reduce energy costs?
10. Do you have power contracts in place with some exposure to spot market prices? Or, is your electricity supplier willing to give you a price reduction if you are able to control your electricity demands?
11. Is your local utility offering additional incentives or services for demand reductions?
12. Does someone with clout in your organization support demand response and are they willing to invest political capital to help make it happen?

Add up the number of **Yes** answers to the questions above and use the table below to determine your score:

Number of Yes Answers	Score
Less than 4	Probably not worth it.
4 to 7	Worth looking into.
More than 7	Definitely worth pursuing!

This questionnaire was developed by John Farley Consulting and is being distributed by ISO New England for informational purposes only. For information about John Farley Consulting, call 401-621-2240 or e-mail jfarley316@hotmail.com.

For more information about ISO New England's Demand Response Programs contact Bob Laurita at 413-535-4398 or rlaurita@iso-ne.com.

ISO New England does not endorse, guarantee or warranty any work performed by John Farley Consulting.